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**Deliberately Disruptive:
How College Recruiter
Is Successfully
Transitioning from
Duration- to
Performance-Based
Advertising**





College Recruiter believes that every student and recent graduate deserves a great part-time, seasonal, internship, or entry-level job.

Learn more about how we make great connections between [job seekers](#) and [employers](#).



Keywords, majors, MOS (any of 100+ languages)



Your location

SEARCH

Looking to hire?

POST A JOB

SEARCH

Keywords, majors, MOS (any of 100+ languages)

Your location

Job Category

Company

Employment Type

Commute

Method

Driving

Traffic

Traffic Free

Duration

01:00

Submit

3 part-time assistant manager jobs near Denver, CO, USA

Jobs 1 - 3 of 3

Assistant Manager (Part-Time), J.Crew Mercantile, 29th St - Boulder

JCrew | Boulder, CO, US, 80301

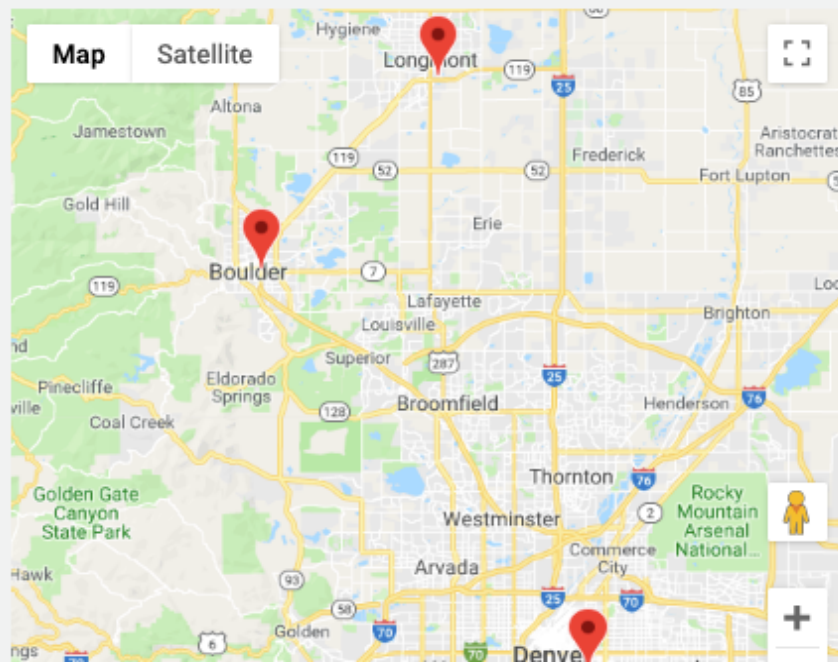
THE J.CREW FACTORY ASSISTANT MANAGER [Hourly Part-Time, reports to a store director]. What The Role is All About. Our Assistant Managers: Set the pace for all associates as

Commute: 32m 12s

Sales Supervisor Part-Time Job

DSW | Longmont, CO, US, 80501

Reports to: Store Manager, Co-Manager and Assistant Store Managers
Essential Duties and Responsibilities: •Models MOD behaviors, leading associate engagement. Drives associate engagement ...

Commute: 40m 14s

EXECUTIVE ADVANTAGE

Blowing \$ On
**Paid Ads, Relying
On Cold Methods &
Building Complex
Funnels?**

Use LinkedIn To
Get 21-53 Qualified Sales
Appointments Every Week
For Virtually FREE

FREE TRAINING



Keywords, majors, MOS (any of 100+ languages)

Your location

SEARCH

J.Crew

Company

JCrew

Posted

06/09/2019

Type

Full time

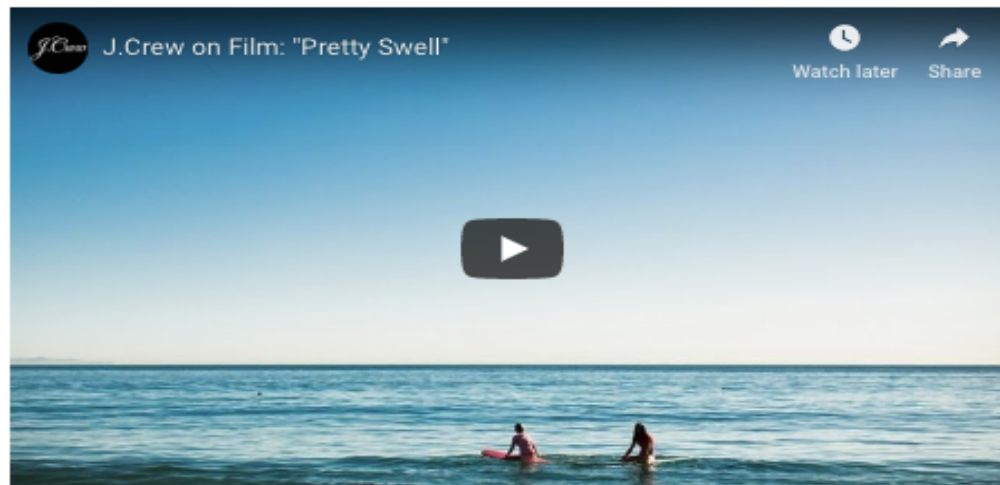
Categories

**MANAGEMENT, SALES
AND RETAIL**

Location

Boulder, CO 80301, US

Assistant Manager (Part-Time), J.Crew Mercantile, 29th St - Boulder



THE J.CREW FACTORY ASSISTANT MANAGER
[Hourly Part-Time, reports to a store director]

What The Role is All About

Our Assistant Managers:

- Set the pace for all associates as selling and service

Applying is easy!

Apply with Social
Account



OR

Simply provide your
contact information to
start your path to a new
career!

By clicking "Begin Application,"
you agree to the College
Recruiter [Terms of Use](#).

[Begin Application](#)

What is College Recruiter?



We believe...



2.5 million



1 million postings



40,000+ articles



100's career services, papers



Performance-based



1996 – Planet Oasis



2002 - Google CPC AdWords



2003 - TopUSAJobs



2004 - Indeed



2016 – JobsThatScale™





Why?



Shifts and eliminates risk



Aligns interests



Increases revenues



Efficiencies



Increases revenues



All instead of some postings



Value instead of cost



Subscription



Open IO's



Shift to programmatic



USA = \$5 billion



\$1.5 billion addressable



23.3% in 2018 = \$350 million



90% by 2022 = \$1.35 billion

Source: TAtech, Appcast

@FaithRothberg @StevenRothberg #Jobg8Summit



Efficiencies



Bing at TAtech



**Marketing automation vs
lead generators**



Customer service vs sales



Implementation



Pricing



Product



People



Process



Pricing



Same \$5,000 minimum



Customer Spend



Distribution Cost



\$12,500 becomes \$100,000+



Product



Traditional, duration-basis



Flat CPC



Job level bidding



Subscription



People



Sales



Customer service



Development



Creative thinkers, math



Process



Duration-based, CPH



CPA, CPC



Cap, duration, or both



Traffic manager



Impact



JP rev – 2x from 2017 to 2018



Growth from JobsThatScale™



Gross profit % unchanged



Huge increase in net income





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