Job Boards

The Rise of Job Sites as Job Platforms



Portals vs Aggregators vs Platforms













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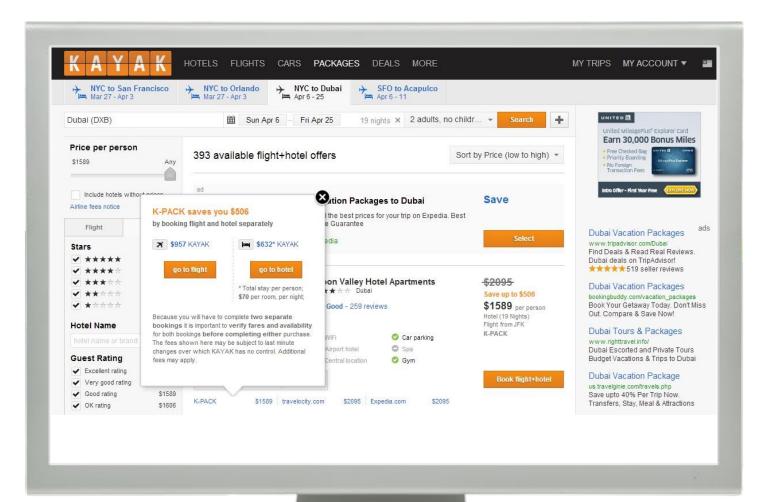




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Portals

Aggregators

Platforms

















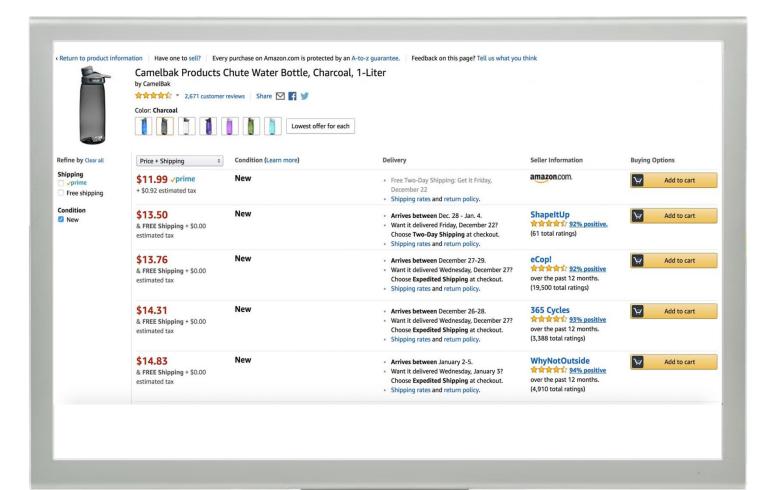




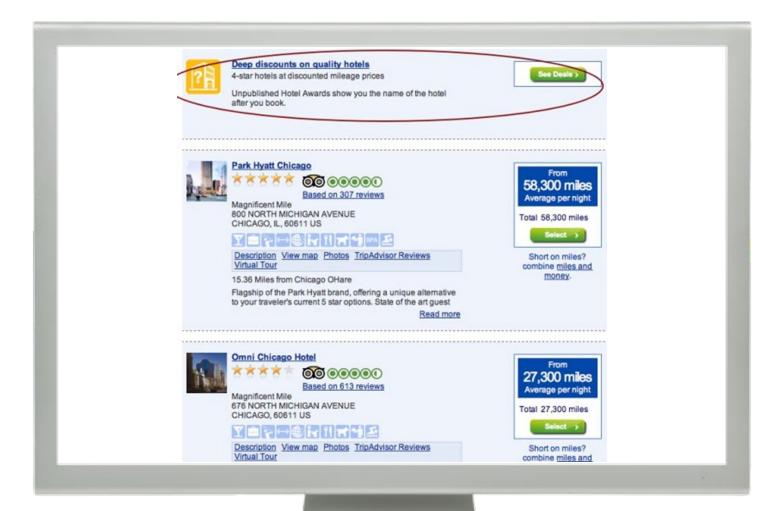








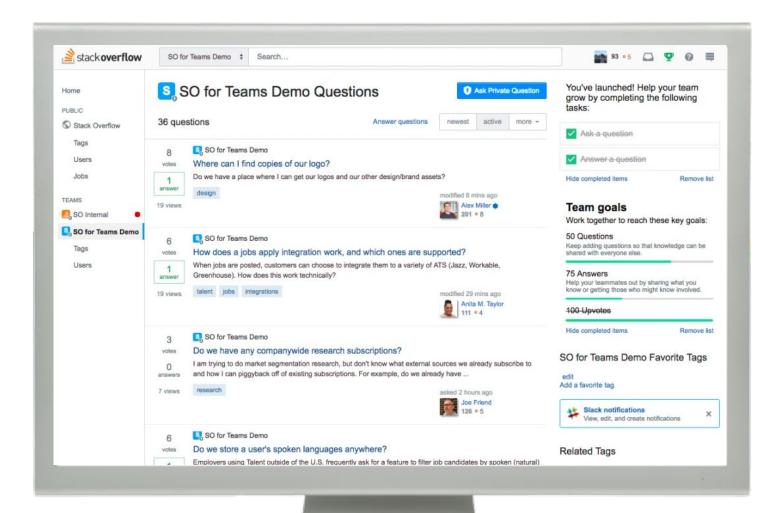




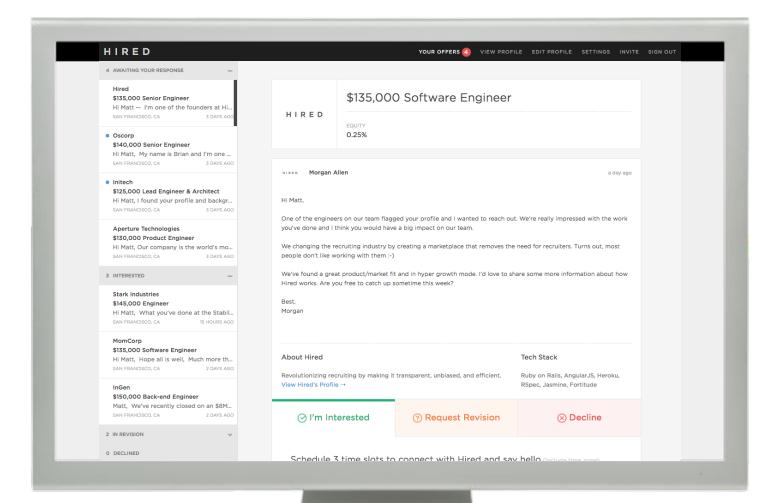


What is a "Job Platform?"











Portals

Aggregators

Platforms































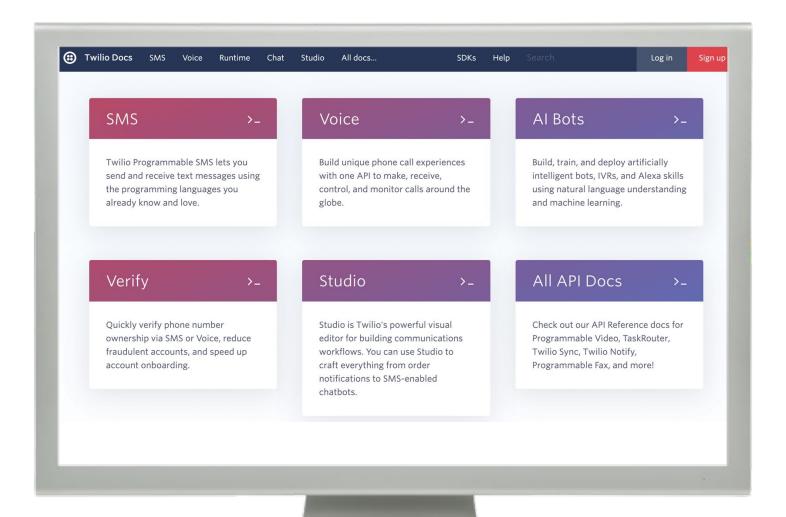
What can you do?

Communication

Comprehensive Tools

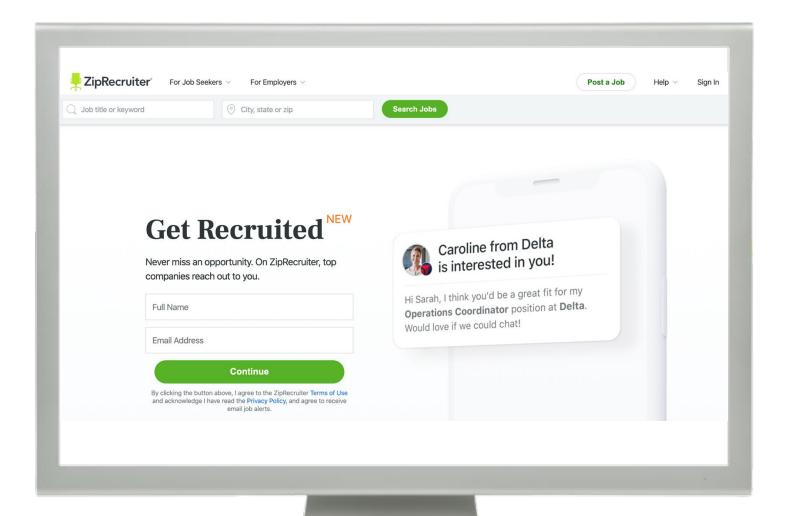
Integrated UX



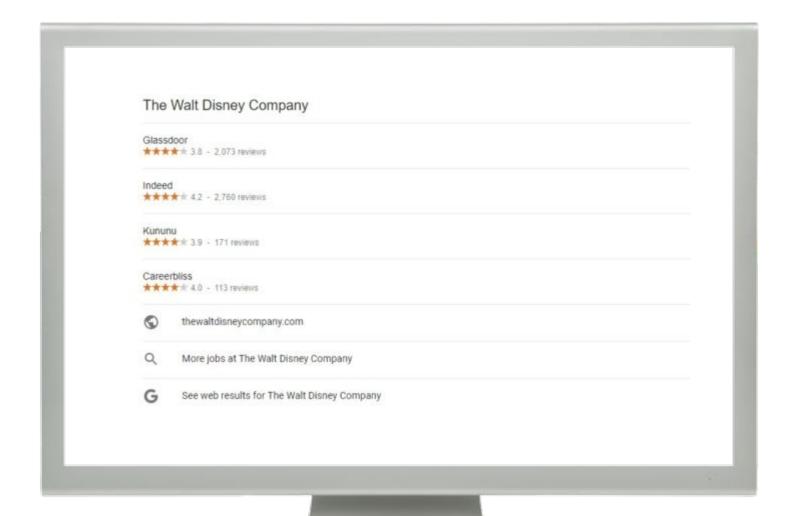


Two Way Messaging



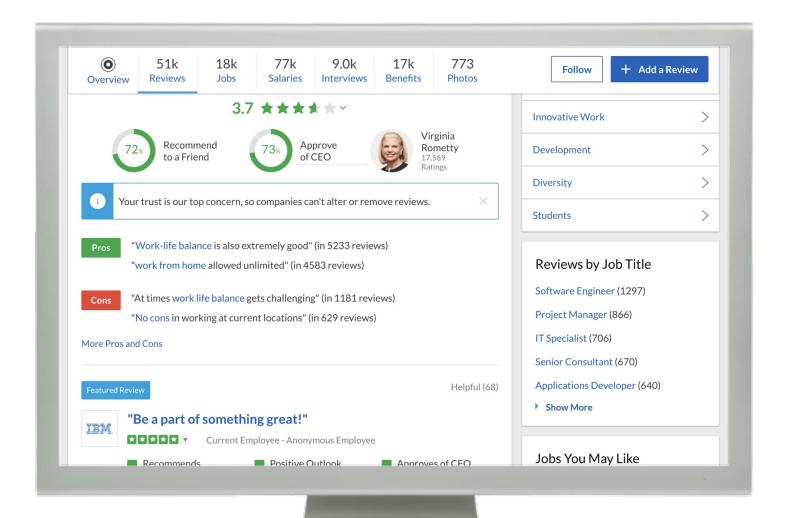






Collect Reviews





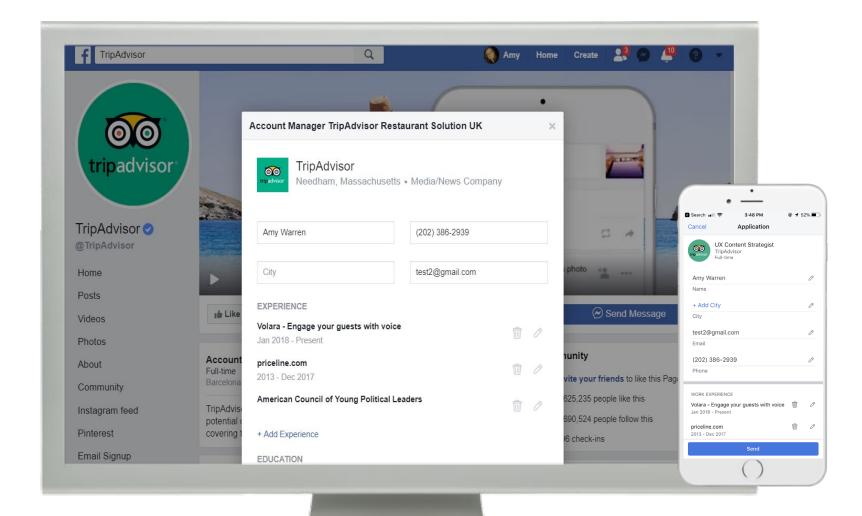
Collect Reviews



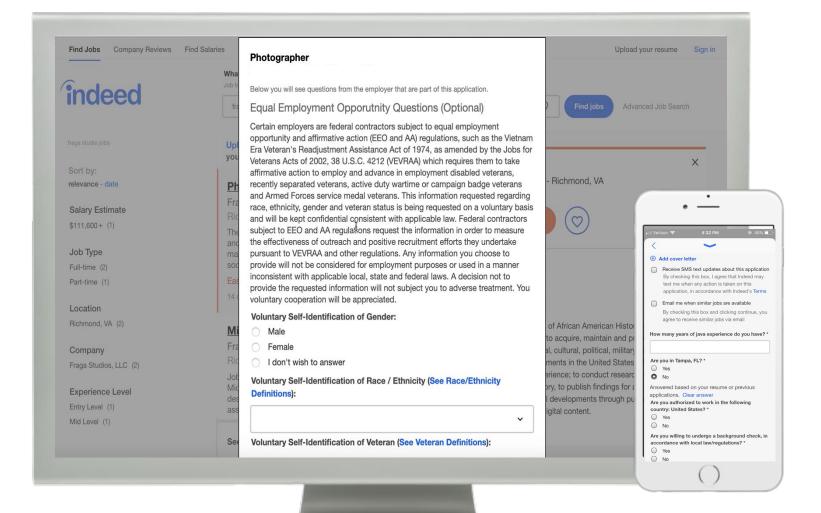
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Example: Screening Questions JSON Response
     "id": "skills".
    "type": "checkbox",
    "text": "Select the skills with which you have at least 3+ years of experience:",
     "required": true,
    "options": [ {"value": "PHP", "label": "PHP 7"}, {"value": "Python", "label": "Python 3"},
                 {"value": "Ruby", "label": "Ruby on Rails"}, {"value": "Java", "label": "Java"}]
     "id": "desired city",
    "type": "text",
    "text": "What city would you prefer to work in?",
    "required": false,
    "limit": 50
     "id": "objective statement",
     "type": "textarea",
    "text": "Provide a brief statement as to why your experience and skills are a good fit for this position.",
     "required": true,
     "limit": 250
     "id": "pet preference",
    "type": "radio",
    "text": "Which do you prefer as a pet?",
     "options": [ {"value": "c", "label": "Cat"}, {"value": "d", "label": "Dog"}, {"value": "b", "label": "Bird"}]
```

Add Native Apply













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