# A Morning of Disruption

Anna Ott JobG8 Summit 2019 LDN





Advisor to HR Tech Startups, HR consultant, Venture Partner @ VC Fund (EU & SEA)

(working in HR in and around startups for 2 decades now)

# HR Tech is busy.

# 85.2 m

- = Global talent shortage by 2030.
- = \$8.452 trillion unrealized annual revenue

(The Global Talent Crunch, Korn Ferry)



### Wanna move?

# **€2,838,210,000**

# 193% Growth YoY

€1,4bn (Q1/Q2 2018) 680% growth compared to Q1/Q2 2017

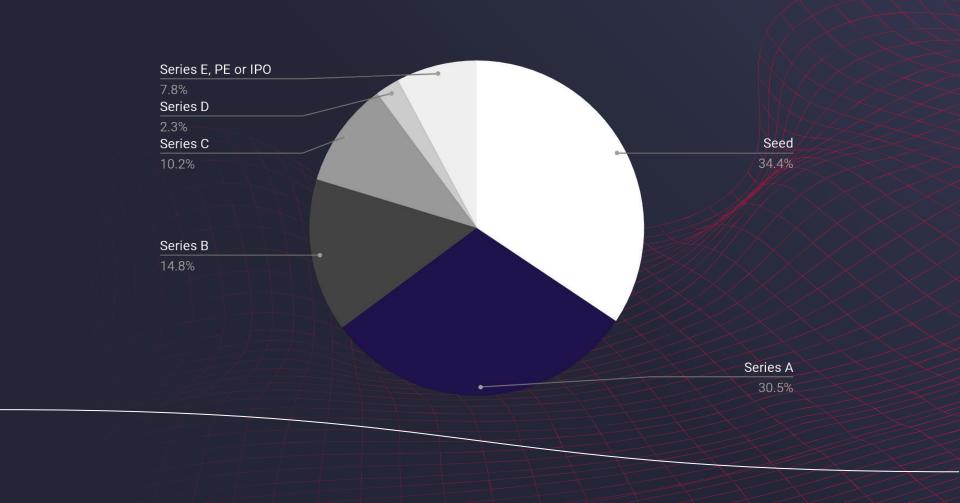
158

HR Tech startups have received funding officially in the first half of 2019.

# 19 Mio €

Average deal size has risen from 9 M€ in the previous year.

# And there will be more.





# Some bold & unsupported predictions

# **Skill Detection**

Real time.

Subtract irrelevant, vett existing and foresee new ones.
For candidates & employees.

Redefine what we consider a skill.

# Internal Mobility

Adopt best practices from Recruitment.
Overcome cultural hurdles by flipping "Push & Pull".
On demand workforce.

# Silver Medalists

Rejection will become an artform. We will build better Talent Pools. The recruiter FOMO will kick in. Talent Communities over Talent Pools.

# **Hiring Clubs**

"Hunting Packs".
Jobs get more complex & fuzzy.
Recruiter know less.
We might source in bunches.

# Candidate Experience

Getting the journey right.

Benchmarking it.

Learning more from E-Commerce.

## Gen Z will arrive.

= one-third of the world's population. More students, less workers. Attracting them will be key.

